

# FUTURE STEEL FORUM

2018

6 - 7 JUNE • SHERATON WARSAW HOTEL • WARSAW

## Industry 4.0 – the continuing story



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*An interesting group of participants and lectures with specialised information and discussions for the 'big topic of Industry 4.0' especially within the steel industry.*

**Soren Klein, Swiss Steel AG.**



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*It was a great place to share ideas related to Industry 4.0 and to create a good network of colleagues.*

**Antonio Gayo,  
Acerinox.**

Official Media Partner

**STEELTIMES  
INTERNATIONAL**  
1864  
2018  
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## Industry 4.0 – the continuing story

**Steelmakers are constantly looking to improve the efficiency of their production processes and are relying upon increasingly sophisticated digital technologies to streamline their operations.**

In such a fast-moving world, characterised by complex Internet-based manufacturing systems, Future Steel Forum 2018 is a must-attend event for steel professionals who want to unravel the mysteries and get to grips with the complexities of Industry 4.0.

This global steel technology conference will draw upon the unrivalled expertise of steel industry professionals, production technologists and academics to create an event designed specifically for steelmakers seeking a

greater understanding of 'smart manufacturing'.

Delegates can expect groundbreaking papers on Industry 4.0 and associated 'disruptive' technologies that are affecting industry generally and steel production in particular.

The canvas will be broader, the net spread wider and other

linked topics – such as 3D printing, artificial intelligence and 'social product development' – will be high on the agenda.

Expect lively conversation, animated discussion panels and plenty of networking opportunities.

It goes without saying that myths will be exploded, ideas challenged and terminology explained at what can only be described as a futuristic steel conference.

See full details within this brochure and online.

[www.FutureSteelForum.com](http://www.FutureSteelForum.com)

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*The goal of Industry 4.0 is the digital penetration of industrial business fields in order to improve the efficiency of production processes. People, machines and manufactured parts that are involved in this process all become interlinked. An additional factor apart from this interconnection is artificial intelligence. This allows intelligent networks to be created within which machines will learn and optimise themselves in the future. Humans participate in these networks. This allows them to access information about their machines and parts regardless of time and location, assess situations, and intervene where necessary.*

**Dr. Hohnhaus, Bystronic.**



### GET INVOLVED:

If you are interested in finding out more, please contact us or enter your details on our website [www.futuresteelforum.com](http://www.futuresteelforum.com)

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**FROM THE PUBLISHER OF STEEL TIMES  
INTERNATIONAL**

# Commercial packages to promote your brand, products and services

If you are interested in promoting your services and products to a niche audience who are interested in increasing efficiencies within their steel manufacturing facilities, then this is a unique opportunity to position your brand alongside leading experts in this field.

There are very limited opportunities available and these will be allocated on a first-come-first-served basis.

Please note bespoke packages can also be created for you if you have something specific you want to achieve.

## TABLE TOP EXHIBITION SPACE

£1,950

This is your chance to display literature about the products and services that you offer. It also provides your organisation with a base at the event where you can meet and network with delegates throughout the day. This package includes a 2 metre space with a draped table and access to power.

## DELEGATE BAG SPONSORSHIP

Sold to Primetals GmbH / PSI GmbH

This one-off opportunity gives you the chance to brand delegate bags with your logo. Includes:

- A brochure/pen/pad to be inserted into the pack (to be supplied by the sponsor)
- Sponsor's logo to be included on all marketing email shots (where appropriate), website and onsite branding

## REGISTRATION:

### Badges and Lanyards

Sold to CMI Industry

This exclusive opportunity gives you branding at the entrance of the event as well as branding throughout the pre-event registration campaign. Includes:

- Sponsor's logo on pre-registration announcement email
- Sponsor's logo on online registration page
- Sponsor's logo on attendee badges
- Sponsor's logo on attendee lanyards (to be supplied by sponsor)
- Sponsor's logo to be included on all e-marketing emails (where appropriate) and website

## CONFERENCE PROGRAMME

Sold to SMS group GmbH

This opportunity is limited to one company and will give you an exclusive branding right. Includes:

- Sponsor's logo printed on the online and onsite conference programmes
- Pre-show email with a bespoke message from the sponsor
- Sponsor's logo to be included on all marketing email shots (where appropriate) and website

## OFFICIAL NETWORKING EVENING RECEPTION

£7,499

This is an exclusive chance to host an informal evening reception for all delegates, speakers and attendees of the event. Includes:

- Standard pop-up banner with sponsor's branding in the reception
- Sponsor's company literature/goody bags to be distributed as people leave at the end of the reception - supplied by sponsor
- Opportunity for a representative of the sponsoring company to make a speech during the reception to welcome guests
- Sponsor's logo to be included on all marketing email shots (where appropriate) and website
- Bespoke sponsor's email to be sent out inviting all attendees to the reception
- An opportunity to invite 10 additional guests/staff to attend the reception

## WIFI SPONSORSHIP

Sold to Danieli

## DELEGATE LUNCH

£3,725

Associate your brand in the lunch area with this exclusive opportunity to brand and have promotional materials in the delegate dining area. Includes:

- Large banner with sponsors branding in the dining area
- Sponsor company literature to be displayed within the dining area - supplied by sponsor
- Sponsor logo to be included on all marketing email shots (where appropriate) and website

## DELEGATE COFFEE BREAKS

Sold to Primetals GmbH / PSI GmbH

The refreshment breaks in the conference will be a great opportunity for delegates to network and take some time out from the presentations. This is an ideal time for you to promote your brand and services. Includes:

- Large banner with sponsor's branding in the refreshment area
- Sponsor's company literature to be displayed within the refreshment area
- Branded napkins/coasters or cups with sponsor's branding and message (to be supplied by sponsor)
- Sponsor's logo to be included on all marketing email shots (where appropriate) and website

Find out more now by contacting Paul Rossage

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## DELEGATE REGISTRATION RATES

The conference fee includes a 2-day conference programme, refreshments, a networking lunch and conference proceedings.

Register online to subscribe to the **Future Steel Forum membership package** which will include a subscription to Steel Times International, the Steel Times International Directory, relevant news alerts and admission to the Future Steel Forum, 6-7 June, Sheraton Warsaw Hotel, Warsaw, Poland.

Delegate registration fees for this conference are as follows:

Early-bird rate (up to 28 February 2018) £790

Standard rate £990

Please note the conference fees will also be subject to value added tax where applicable.

## CONTACT US

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