

# FUTURE STEEL FORUM

2019

## Industry 4.0 and the steelmaking process

If you want to know what's happening in the world of ultra-high technology and the production of steel, then look no further than the only steel conference in the world dedicated 100% to Industry 4.0 and how it – and its related technologies – can aid and optimise the steel manufacturing process.

**25-26 SEPTEMBER 2019**  
**BUDAPEST • HUNGARY**

[www.FutureSteelForum.com](http://www.FutureSteelForum.com)

From the publishers of

**STEELTIMES  
INTERNATIONAL**  
1866  
2019  
Proud to serve the steel industry for over 150 years

## SMART MANUFACTURING - get with the programme!

In 2017 the Future Steel Forum was launched to an unsuspecting steel industry. Yes, people had talked about the Internet of Things and Cloud computing, but nobody was talking in any great detail about its relationship to the steelmaking process.



“The goal of Industry 4.0 is the digital penetration of industrial business fields in order to improve the efficiency of production processes. People, machines and manufactured parts that are involved in this process all become interlinked. An additional factor apart from this interconnection is artificial intelligence. This allows intelligent networks to be created within which machines will learn and optimise themselves in the future. Humans participate in these networks. This allows them to access information about their machines and parts regardless of time and location, assess situations, and intervene where necessary.”

Dr. Hohnhaus, Bystronic

### What's on the agenda?

Well, things have changed – considerably – and in 2019 they're changing even more. Now that Industry 4.0 is edging its way on to the agendas of steel industry board meetings, we are expanding and spreading the word further afield. Next year, there will be not one, but two Future Steel Forums – one in Budapest, Hungary, and another in New Delhi, India.

But not everything changes. Delegates can rest assured that the Future Steel Forum will still feature plenty of A-listers when it comes to speakers, panellists and session chairs, as well as some familiar faces from Forums past.

We have always courted the experts, the gurus, the men and women at the top of their technological game and each year we're attracting greater numbers of

steelmakers – the key players – who are ready and willing to add their perspectives to the big discussion: ArcelorMittal, Tata Steel, US Steel, NLMK, Kobelco, Liberty House Group and many more will all be speaking alongside leading academics, research and development organisations and top-of-the-tree plant builders and management consultants.

Expect a top-notch programme that is bang up-to-date and in tune with the zeitgeist: cobots, augmented reality, artificial intelligence, FOG computing, 'platformisation', supply chain management, retro-fitting of legacy systems, the implications for workforce, management and leadership – and plenty more mind-bending and thought-provoking topics.

### Get Involved:

If you are interested in finding out more, please contact us or enter your details on our website [www.futuresteelforum.com](http://www.futuresteelforum.com)

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# Commercial packages to promote your brand, products and services

If you are interested in promoting your services and products to a niche audience who are interested in increasing efficiencies within their steel manufacturing facilities, then this is a unique opportunity to position your brand alongside leading experts in this field.

There are very limited opportunities available and these will be allocated on a first-come-first-served basis.

Please note bespoke packages can also be created for you if you have something specific you want to achieve.

## TABLE TOP EXHIBITION SPACE £1,950

This is your chance to display literature about the products and services that you offer. It also provides your organisation with a base at the event where you can meet and network with delegates throughout the day. This package includes a 2 metre space with a draped table and access to power.

## DELEGATE BAG SPONSORSHIP £4,750

This one-off opportunity gives you the chance to brand delegate bags with your logo. Includes:

- A brochure/pen/pad to be inserted into the pack (to be supplied by the sponsor)
- Sponsor's logo to be included on all marketing email shots (where appropriate), website and onsite branding

## APP SPONSORSHIP Sold to Fives

## REGISTRATION: Badges and Lanyards £7,950

This exclusive opportunity gives you branding at the entrance of the event as well as branding throughout the pre-event registration campaign. Includes:

- Sponsor's logo on pre-registration announcement email
- Sponsor's logo on online registration page
- Sponsor's logo on attendee badges
- Sponsor's logo on attendee lanyards (to be supplied by sponsor)
- Sponsor's logo to be included on all e-marketing emails (where appropriate) and website

## CONFERENCE PROGRAMME £4,449

This opportunity is limited to one company and will give you an exclusive branding right. Includes:

- Sponsor's logo printed on the online and onsite conference programmes
- Pre-show email with a bespoke message from the sponsor
- Sponsor's logo to be included on all marketing email shots (where appropriate) and website

## OFFICIAL NETWORKING EVENING RECEPTION £7,499

This is an exclusive chance to host an informal evening reception for all delegates, speakers and attendees of the event. Includes:

- Standard pop-up banner with sponsor's branding in the reception
- Sponsor's company literature/goody bags to be distributed as people leave at the end of the reception - supplied by sponsor
- Opportunity for a representative of the sponsoring company to make a speech during the reception to welcome guests
- Sponsor's logo to be included on all marketing email shots (where appropriate) and website
- Bespoke sponsor's email to be sent out inviting all attendees to the reception
- An opportunity to invite 10 additional guests/staff to attend the reception

## WIFI SPONSORSHIP Sold to Danieli

## DELEGATE LUNCH £3,275

Associate your brand in the lunch area with this exclusive opportunity to brand and have promotional materials in the delegate dining area. Includes:

- Large banner with sponsors branding in the dining area
- Sponsor company literature to be displayed within the dining area - supplied by sponsor
- Sponsor logo to be included on all marketing email shots (where appropriate) and website

## DELEGATE COFFEE BREAKS

£1,725 per break / £3,499 for all three

The refreshment breaks in the conference will be an opportunity for delegates to network and take some time out from the presentations. This is an ideal time for you to promote your brand and services. Includes:

- Large banner with sponsor's branding in the refreshment area
- Sponsor's company literature to be displayed within the refreshment area
- Branded napkins/coasters or cups with sponsor's branding and message (to be supplied by sponsor)
- Sponsor's logo to be included on all marketing email shots (where appropriate) and website

Find out more now by contacting Paul Rossage  
+44 1737 855 116 | paulrossage@quartzltd.com

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25-26 SEPTEMBER • BUDAPEST • HUNGARY

## DELEGATE REGISTRATION RATES

The conference fee includes a 2-day conference programme, refreshments, a networking lunch and conference proceedings.

Register online to subscribe to the **Future Steel Forum membership package** which will include a subscription to Steel Times International, the Steel Times International Directory, relevant news alerts and admission to the Future Steel Forum, 25-26 September 2019, Sofitel Hotel, Budapest, Hungary.

Delegate registration fees for this conference are as follows:

Early-bird rate (up to 23 May 2019) £790

Standard rate £990

Please note the conference fees will also be subject to value added tax where applicable.

## CONTACT US

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